



STAFF PHOTOGRAPHER & VIDEOGRAPHER / FULL TIME / SHELBURNE, VT

Position Summary

The photographer & videographer will combine technical skill with an artistic sense to clearly and effectively represent products for both print and digital media. This position reports directly to the Marketing Director.

Responsibilities and Accountabilities

- Secure location and model(s) for offsite shoots
- Keep detailed records of photo shoots
- Communicate well with others to discuss available options.
- Be both self-directed and open to direction.
- Work with graphic designers for both digital and print media.
- Work with design team to develop efficient workflows for sharing of work.
- Produce and develop images according to brand specifications for use in print and digital media.

Requirements

- Demonstrate a comprehensive understanding of digital photographic and videography equipment, as well as lighting used in a studio and offsite settings.
- Have experience with photography software including Photoshop and Lightroom.
- InDesign experience is a plus.
- Have experience with video editing software
- Attention to detail.
- Ability to work with a design team.

About South Meadow Ventures

South Meadow Ventures, LLC was founded in 2001 with a single consumer catalog title; Nova Natural Toys & Crafts. Nova Natural Toys & Crafts is committed to wholesome play with heirloom quality, non-disposable toys. In 2008 Nova Natural became the US distributor for Babylonia, a Belgian manufacturer of organic baby wraps and carriers and Fair Trade dolls. In 2015 Nova Natural acquired the established consumer catalog titles China-berry and Isabella, continuing their missions to provide quality products, carefully curated and personally tested.

Why We Are Hiring

We're growing our image asset needs with the inclusion of videos.